

# FACEnetwork's VIDEO CONTEST Rules

## 1- WHO CAN PARTICIPATE?

- The contest is open to any cheese and dairy producer/worker aged 18 years or older.
- It is also opened to future cheese and dairy producers, who are in training or internship period in a farmhouse or artisanal dairy, provided they are aged 18 years or older.
- Participation is free.

## 2- WHAT TO SHOW?

**We (cheese) make the difference!** Is the motto of this year contest. Through images and other means such as spoken commentary, subtitles, music...you should present:

- How your cheesemaking is expression of your territory and your culture?
- What makes your cheese special or different?
- How is your cheese an expression of biodiversity?
- How your production / transformation are sustainable?
- How does your heritage shows up in your cheese?
- .....

| Spoken commentary and subtitles can be provided any European language.

The videos submitted must:

- be your own original work
- not infringe the rights of others
- be respectful of the participants and potential audience, showing cultural sensitivity and avoiding indecent, shocking or disturbing images (e.g. Not harming individuals or animals).

## 3- HOW TO APPLY

Each video must last **1 - 3 minutes**. There is no particular requirement concerning the format. The video can be recorded on any technology, including mobile phones, as long as it is then submitted via the upload application on <https://www.face-network.eu/video-contest> in a "standard" format, which can be downloaded on any computer. The key to enable the upload is 650983. Send your video at latest till **25.09.2022**

## 4- JUDGING

Professional farmhouse and artisan cheese and dairy producers as well as technicians in the sector are judging the videos together. Videos are judged for their content, creativity and originality more than for their quality. Three winners will be selected: 1 first prize, 2 finalists' prizes. The judges decisions is final.

Prize winners will be notified via the contact information provided with their entry. The winners will then be announced on FACEnetwork's website and during the ceremony at the annual meeting.

## 5- PRIZES

### First Prize:

- Packages of international artisan and farmhouse cheese made by dairies member of FACEnetwork

**Finalists Prizes:**

- The second and the third placed will each receive a book about European traditional cheese.

All participating videos will be published on the website, the youtube channel of FACEnetwork and it's accounts on social media.

**6- COPYRIGHT**

By entering, the participants remain owners of their videos and may continue to use them in any manner they choose.

By submitting an entry, the participants agree that their video may be used on Facenetwork's website or YouTube and social networks, provided that their identity as owner of the video is clearly stated.

**7- PRIVACY**

Personal information submitted as part of the Video contest will not be used by FACEnetwork in connection with any other purpose nor shared with a third party except where there is a legal obligation to do so.

**For any questions regarding "FACEnetwork's Video Contest "**  
please contact: [info@face-network.eu](mailto:info@face-network.eu)  
[www.face-network.eu/video-contest](http://www.face-network.eu/video-contest)